



STRATEGIC PLANNING & COMPREHENSIVE BUSINESS PLAN DEPLOYMENT

**ENHANCING ORGANIZATIONAL
PERFORMANCE AND PROPELLING
BUSINESS GROWTH.**

The Michigan Manufacturing Technology Center (The Center) has the experience and the tools to drive organizational performance and give your business a competitive advantage. During our comprehensive Leadership-In-Action workshop, The Center's expert consultants will unlock your organization's strengths and weaknesses and implement a strategic plan—creating a culture of improvement and innovation.

**MICHIGAN
MANUFACTURING
TECHNOLOGY
CENTER**

LEADERSHIP-IN-ACTION (LIA) WORKSHOP

The LIA workshop features an on-site two-day client assessment followed by an in-depth, three-day executive workshop. The integrated format allows participants to successfully develop specific goals, thorough plans to meet these goals and an action item list with metrics to measure performance. Here's how...

PART ONE: ON-SITE CLIENT ASSESSMENT (TWO DAYS)

The Center's consultants will conduct an objective evaluation at your location. Our team will carefully analyze nine key domains (27 business-related aspects) of your organization and gather critical feedback from the following:

- **Transformation Planner** – *comparative analysis of like companies*
- **Operational Assessment** – *executive team and key managers*
- **Workforce Engagement** – *employee engagement (both hourly and salary)*
- **Formal Report-Out** – *comprehensive report of all findings and foundation for the workshop*
- **Personality Test** – *measure abilities, skills, work styles and on-the-job values*

The information gathered will help identify the areas where an investment of time, effort and money would generate exceptional returns. The report can help train staff on elements of Lean manufacturing techniques and how to apply those techniques to all levels of your operation.

PART TWO: EXECUTIVE-LEVEL HANDS-ON WORKSHOP (THREE DAYS)

After the initial assessment, the three-day executive workshop begins. To aid in the development of your organization's defined improvement plan, The Center's staff will guide your leadership team through the business workshop, including:

- Review of the company's assessment results
- Best practice review of business processes
- Goal development
- Metrics identification and structure
- Action item deployment
- Operational simulation

The Center then will examine whether the expertise needed exists or is deficient. When deficiencies are noted, time is allocated for the team to dive deep into the 27 business related aspects and develop a plan of action. Each plan will include the identified assessment opportunities, capabilities needed to address each opportunity, required resource allocation, responsible manager assignment and timeline with due dates. The workshop concludes with each team reporting findings and plans of action which will be deployed to all levels of your organization.



IDEAL FOR
50+ EMPLOYEES



TWO-DAY ONSITE
ASSESSMENT
FOLLOWED BY
A THREE-DAY
EXECUTIVE-
LEVEL HANDS-ON
WORKSHOP



THIS WORKSHOP:

1. IDENTIFIES COMPETITIVE PRIORITIES
2. DESIGNS AN ACTION PLAN
3. EMPOWERS YOUR WORKFORCE TO IMPLEMENT CHANGE
4. ESTABLISHES THE RIGHT METRICS TO MEASURE PROGRESS