

TROY-BASED CLASSES FOR A STRENGTHENED WORKFORCE

MICHIGAN

MANUFACTURING
TECHNOLOGY
CENTER

2023 SCHEDULE

BUSINESS DEVELOPMENT

Sales Acceleration

October 25-26, 2023 | \$799

Tailored towards salespeople in the manufacturing industry, this course offers a comprehensive analysis of your company's sales strategies and walks you through how to better understand the current market. Topics covered include sales and marketing strategies, market research, SWOT and PEST analyses, website/social media leverage, CRM analysis and sales management tools.

QUALITY MANAGEMENT

GD&T Fundamentals

September 21, 2023 | \$445

Need a basic understanding of GD&T? Join us for an overview of the GD&T system, proper identification and call out of datum features, and the effect of modifiers. Learn how GD&T saves money over traditional tolerances and how to interpret the 14 symbols.

LEAN PRINCIPLES & TECHNIQUES

Lean Simulation

September 12, 2023 | \$395

Learn how Lean can be applied to an organization to maximize customer value, minimize waste and reduce costs through workplace organization and visual controls, cellular manufacturing, quality at the source and pull scheduling. Better understand how Lean principles, when effectively applied, can positively impact your company.



WE OFFER VIRTUAL CLASSES!

Search our upcoming, instructor-led Virtual Classes at The-Center.org.

Class dates are subject to change. To view the most up-to-date schedule, scan the QR code below:



REGISTRATION IS QUICK & CONVENIENT!

To register, visit The-Center.org and search the 'Classes' section. Classes are held at:
Automation Alley | 2675 Bellingham Dr. | Troy, MI 48083

8/2023