

MICHIGAN

MANUFACTURING

TECHNOLOGY

CENTER

MANUFACTURE SMARTER

# NOW INTRODUCING OUR *Smart Solutions Series*



Michigan manufacturers are invited to a free, interactive webinar series held the third Wednesday of each month.

*Tackle the most prevalent issues facing manufacturers today, such as labor shortages, COVID-19, budgeting for continuous improvement, overtime and how technology can be adapted to improve business performance, at the Michigan Manufacturing Technology Center's (The Center) new monthly webinar series.*

## UPCOMING SMART SOLUTIONS SERIES VIRTUAL EVENTS:



### **Tackling the Labor Shortage Through Culture, Engagement & Leadership**

**Wednesday, January 20, 2021 | 9 - 10AM**

In a time when manufacturers are tasked with being more efficient and productive than ever, an industry-wide labor shortage is holding many companies back from reaching their full potential. Due to factors such as COVID-19, elder employees retiring, lack of skilled trades training and more, the need for help has reached a critical point.

The Michigan Manufacturing Technology Center (The Center) is hosting a virtual panel discussion with experts Amy Forehand of The Forehand Company and The Center's Mike Beels, Lean Program Manager, which will explore what it means to be an employer of choice, leadership's impact on retention, creating employeeship and how taking a proactive approach to your culture can dramatically impact productivity, attraction and turnover. This will be a live and interactive webinar allowing participants to engage and ask questions.

***This is a free webinar. Registration is required. We'll see you there!***

*Interested in attending one of  
The Center's Smart Solutions  
Series webinars?*

To view and register for an upcoming webinar:

- Visit [The-Center.org](https://www.the-center.org)
- Click the 'Events' tab & choose your webinar